



TERRASSA | a UNESCO  
**CITY OF FILM** Creative city  
*Spinning Creativity*

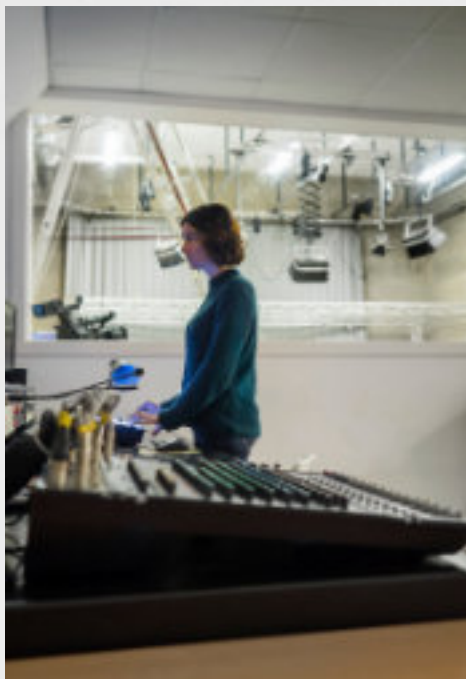
Designated UNESCO Creative City in 2017

## 'Taula de l'Audiovisual': beating heart of the city of film

Social observatory with its finger on the pulse of the local cinema reality and heading the membership of Terrassa as UNESCO Creative City.

### Board members:

- Amateur filmmakers.
- Educational Centres in audiovisual, cinema, theater and technological area from primary to university (Joan XXIII School, INS. Santa Eulàlia, ESCAC, Institut del Teatre, UPC - Polytechnic University of Catalonia).
- Local authority.
- Professionals (Canal Terrassa - TV Channel, Cinema Catalunya, Terrassa Film Office, Parc Audiovisual Studios, Catalan National Film Archive).



## A UNESCO City

Members of the UNESCO associated schools network:

Mare de Déu del Carme School.

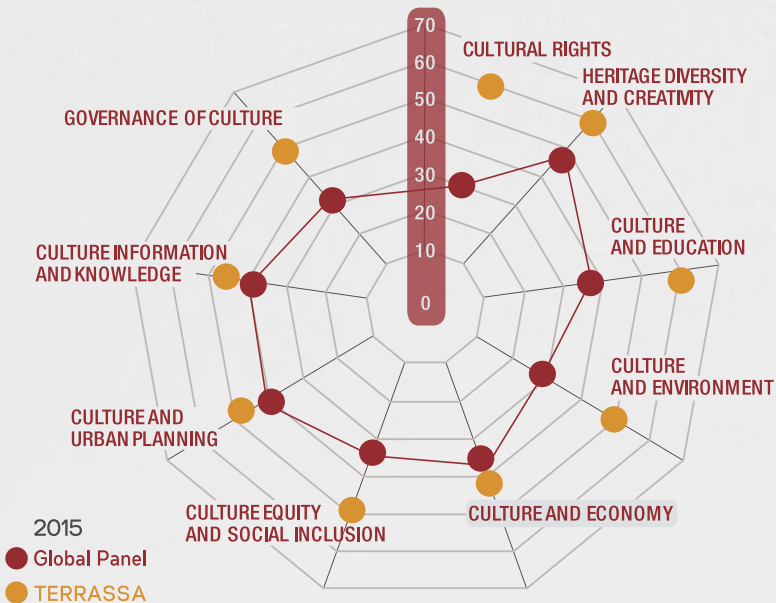
Pia de Terrassa School.

District 2 Library - Member of the UNESCO network of associated libraries since June 2002.

UNESCO University chairs, Polytechnic University of Catalonia: Chair in Sustainability, established in 1996.

Intangible cultural heritage of Humanity inscribed in 2010: Human towers - 'Castells', represented in Terrassa by Minyons de Terrassa and Castellers de Terrassa.

## Creativity Radar, 'Agenda 21'



## Proud of being a City of Film

- Backing for the local community creators and producers.
- The film industry as a driving force for the local economy.
- Audiovisual education as a tool for social cohesion.
- Studying and developing media formats.

## A filming open stage

- More than **1500 productions** (2008 - ) with stars like Antonio Banderas, Sigourney Weaver, John Cusack, Felicity Jones or Shakira.
- Over **2000 audiovisual students**, per year.
- Catalan National Film Archive, over **25.000 titles**.
- Parc Audiovisual de Catalunya Film Studios - 4 stages in **13.000 sqm** (Best Practice in Innovation 2009 from the European Commission) hosting a cluster with over **40 companies** related with the industry.

Reusing an ancient hospital into a reference film studios, preserving this way the local heritage.

- Terrassa Film Office, making the whole city a filming open stage.



## Involvement. Challenges. Opportunities to the UCCN

### **Film, and urban social cohesion and integration:**

Filming in the school Film Festival, Cinematographic narrative and content creation aimed to school students, from primary to university.

### **The future of film, new languages and technologies**

Virtual reality film hub

A Film City, Open Stage for live experimentation in cinematographic languages.

Sharing knowledge.

### **Film and citizenship**

-The 'City of Film on Tour'. Scheduled routes around town implying the citizenship in the cultural and economic value of film industry for the city.

-'Shot in Terrassa'. Scheduled projections of films shot in town for citizenship involvement in the city film project.

-Guided Tours. Especially targeted to schools using small training pills aimed at awakening vocations and boosting the formative capacity of the city.





## Terrassa, city member of:

The Pyrenees-Mediterranean Euroregion Eurocampus.  
The International Association of Educating Cities.  
EUROCITIES and The Global Network of Cities.  
UCLG, United Cities of Local Local Governments.



United Nations  
Educational, Scientific and  
Cultural Organization

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